



ORGANIC SUGAR

Sugar Cane Products  
Natural | Organic



**WHOLE &  
ORGANIC**  
GOURMET SUGARS



● **Tayutic:** name of the town where Assukkar is located in Turrialba, Cartago. Tayutic means “platanillo” which is a native flower similar to a lily, in the local indigenous dialect: Cabecar." Tayutic, Costa Rica is the only place in the World that carries this particular name.

*Turrialba, Costa Rica.*



*essential*<sup>®</sup>  
**COSTA  
RICA**  
Certified



## OUR HISTORY

**Assukkar** is a Costa Rican family owned company specialized in the production of Top Quality natural and organic sugar cane products.

The story of our company goes back a century and a half, weaving together agriculture and nation-building. It begins with don Gaspar Ortuño, who arrived in from Spain in 1850. In 1877 don Gaspar founded the Banco de Costa Rica, and threw himself wholeheartedly into the coffee industry – the driving force behind Costa Rica’s democracy and economic growth.

The Ortuño Family continued the business and coffee tradition, next under the direction of don Gaspar’s son Manuel. In 1963 the family moved the operations from San José to the Turrialba area, on the Caribbean side of the Country, adding sugar cane and macadamia cultivation and once again contributing significantly to local development. New lands came with a

small sugar mill that had operated decades before. The Mill was brushed and initiated the production of “panela in blocks” as the main product at the time. As years went by, the family decided to move to new products and whole cane sugar came to production. In 1986 one of the family members while passing through New York City, visited a natural product store and discovered the benefits of organic products. The idea of organic production was brought back and Tayutic Costa Rica organic whole sugar came to birth.

Through hard working, intense innovation and creativity, we’ve conquered clients around the world exporting to more than 15 countries. We develop long and trusting relationships with our clients since we truly believe this is the best way to do business. Our clients are highly satisfied and this is our main goal.



# GOLDEN

FINE GRAIN

WHOLE CANE SUGAR

Fine-grained free-flowing light sugar, with low moisture content and a buttery, delicate smooth taste.

100% PURE SUGAR CANE

**Uses:** Good for cooking meat.  
Great ingredient for sweet and sour sauces.  
Good for organic chocolates.

**Packaging:**

**Bulk:** 25-kg (55-lb) plastic or paper bags.  
**Retail:** 250g doy pack with zipper.

# SOFT

GRAIN

WHOLE CANE SUGAR

Light brown free-flowing powder, with a strong molasses, caramel, malted flavor.

100% PURE SUGAR CANE

**Uses:** For toppings, cereals and as a sweetener in baked goods.  
Great ingredient for organic cookies.

**Packaging:**

**Bulk:** 10-kg (22-lb) or 25 kg (55lb) plastic or paper bags.  
**Retail:** 250g doy pack with zipper.

# COARSE

GRAIN

WHOLE CANE SUGAR

Mixture of large and small grains with low moisture content with rustic, earthy and nutty taste.

100% PURE SUGAR CANE

**Uses:** Excellent for tea, coffee or other hot beverages.  
Great as topping for ice-cream or cakes.

**Packaging:**

**Bulk:** 25-kg (55-lb) plastic or paper bags.  
**Retail:** 300g doy pack with zipper, 500g squared packaged, 500g carton box



# TRUFFLES

FROM ORGANIC CANE SUGAR

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Clusters of organic whole cane sugar round shaped similar to a truffle with a strong molasses taste.

**Uses:** as a sweetener for organic coffee or tea. Used as candy for dessert.

**Packaging:**  
**Bulk:** 10-kg (22-lb) plastic bags.  
**Retail:** 500g squared package.

**100% PURE SUGAR CANE**

# SYRUP

FROM ORGANIC CANE JUICE

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A concentration of organic cane juice with a sweet strong molasses taste.

**Uses:** For baked goods, pancakes or waffle toppings and for sweet and sour sauces.

**Packaging:**  
**Bulk:** box with 4 gallons.  
**Retail:** 400ml doypack with spout and 750ml plastic bottle.

**100% PURE SUGAR CANE**

*Tayutic Valley*



# BULK PACKAGING

**WHOLE CANE SUGAR  
GOLDEN, COARSE OR SOFT**

**PLASTIC BAG 10 KG**



**WHOLE CANE SUGAR  
GOLDEN, COARSE OR SOFT**

**PLASTIC BAG 25 KG**



**WHOLE CANE  
TRUFFLES**

**PLASTIC BAG 10KG**



**WHOLE CANE CANE  
SYRUP**

**GALON 3.78LTS**



# RETAIL PACKAGING

**WHOLE CANE SUGAR  
GOLDEN, COARSE OR SOFT**

**500ML 17.63 OZ**



**TAYUTIC  
CARTON BOXES**

**500ML 17.63 OZ**



**WHOLE CANE  
CANE TRUFFLE**

**GLASS JAR**



**WHOLE CANE  
SYRUP**

**BOTTLE 750 ML**



**WHOLE CANE  
SYRUP**

**DOYPACK 400ML**



*“I like to work here,  
the company is good  
and the owners are  
pura vida”*

*Rafael Monge  
Sugar cane cutter  
48 years old  
Sitio de Mata Farm*

*Turrialba Volcano*

## Much more than a company

Assukkar's most important asset is its people. They are the ones that with their effort make product unique. The Company always looks at the development of its people in order to exploit their potential. This is done through constant training in diverse strategic skills, a fair compensation and labor conditions that are above the legal standards.

The Company is conscious about its important influence in the small communities surrounding the plantations and mill (Tayutic, Sitio de Mata, El Silencio, Dulce Nombre). For this reason it always looks at developing different activities to improve the quality of life of the inhabitants. This is done through product donations to schools, school supplies donations, maintenance of football courts and other activities.



## Environment

Our production is a process of positive impact to the environment from start to end. No agrochemicals are used in the growing stage, no GMOs seeds are used. In the industrial stage, the whole process is a "closed cycle" and all the side products resulting from this cycle are reused by returning them to the soil. Emissions to the atmosphere are clean, no pollutants are generated.



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